











Department: National Treasury **REPUBLIC OF SOUTH AFRICA**



Estimates of

National Expenditure

2019

National Treasury

Republic of South Africa



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The 2019 Estimates of National Expenditure is compiled with the latest available information from departmental and other sources. Some of this information is unaudited or subject to revision.

The Estimates of National Expenditure e-publications for individual votes are available on www.treasury.gov.za. Compared to this Estimates of National Expenditure publication, the e-publications for each vote contain more comprehensive coverage of all public entities. Also included are tables containing information on programme specific personnel expenditure, conditional grants to provinces and municipalities, public private partnerships and information on donor funding. Expenditure information at the level of site service delivery is included, where appropriate.

Foreword

The Estimates of National Expenditure (ENE) publications are an integral part of the comprehensive annual budget process. The economic climate has made it necessary to focus on reprioritising existing resources towards areas where the most value can be derived for all South Africans. The budgets shown in this document reflect the outcome of a robust negotiation process, led by a committee of senior officials in central government departments, under the political guidance of the Ministers' Committee on the Budget. There was also wide-ranging intergovernmental consultation on budgets in the provincial and local spheres of government. Ultimately, these decisions are considered and endorsed by Cabinet.

The ENE publications present the detail of national government's expenditure estimates for the three-year 2019 medium-term expenditure framework period, most importantly for 2019/20 allocations contained in the Appropriation Bill, 2019, as tabled by the Minister of Finance, for Parliament's consideration and adoption.

The abridged ENE provides extensive information on the priorities, spending plans and service delivery commitments of all 40 national government votes, as well as for associated government agencies. The e-publications for each vote contain more detail on goods and services, transfers and subsidies, donor funding, public entities, and lower-level spending information on service delivery.

This information in these chapters ensures that Parliament, the public, civil society, the media, government departments, public entities and the executive can keep state institutions accountable and ensure that public funds are spent to achieve the outcomes for which they were intended. Since its launch in February 2018, the Vulekamali online portal has become the main source of transparent, user-friendly information, including information contained in ENE publications, for anybody who wants to know more about how government compiles its budget and spends public funds. The website, www.vulekamali.gov.za, continues to evolve, and now also provides geospatial information on government's infrastructure projects, which are focal in this year's budget as a key impetus for economic growth. I encourage you to be active citizens and use this information to hold government accountable for obtaining the best possible outcomes with the funds entrusted to it.

I wish to thank the executive for the political leadership shown in the budget process, our government colleagues for all of their efforts and contributions, and my team at the department for working diligently to bring it all together.

Dondo Mogajane Director-General: National Treasury

Introduction

The Estimates of National Expenditure publications

The Estimates of National Expenditure (ENE) publications describe in detail government's expenditure plans over the next three financial years, also known as the medium-term expenditure framework (MTEF) period. The 2019 MTEF period is from 2019/20 to 2021/22.

The ENE publications contain information on how government institutions have spent their budgets in previous years. They explain how these institutions intend to use their allocations over the medium term to achieve their goals, and the outputs and outcomes their spending is expected to lead to. The publications include tables depicting non-financial performance indicators and targets, departmental receipts, personnel, significant as well as detailed expenditure trends and estimates by programme, subprogramme and economic classification for each department and for entities that report to the vote's executive authority. Explanatory narratives set out the institution's purpose (and that of its programmes), its mandate and programme-level objectives and descriptions of subprogrammes. A more in-depth narrative analyses the institution's expected expenditure over the MTEF period. Summary data tables at the end of each vote contain data on provincial and municipal conditional grants, public-private partnerships, donor funding, infrastructure, and expenditure at the level of site service delivery, where applicable.

A separate 2019 ENE Overview publication is also available on www.treasury.gov.za and summarises the ENE information across all votes. The 2019 ENE Overview contains a narrative explanation and budget-wide summary tables; and it also has a write-up on how to interpret the information that is contained in each section of the publications.

Tourism

National Treasury

Republic of South Africa



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Vote 33

Tourism

Budget summary

			2019/20		2020/21	2021/22
		Current	Transfers and	Payments for		
R million	Total	payments	subsidies	capital assets	Total	Total
MTEF allocation						
Administration	291.5	280.9	0.2	10.4	304.4	323.1
Tourism Research, Policy and International Relations	1 331.1	70.7	1 259.8	0.5	1 405.5	1 479.8
Destination Development	463.3	209.3	120.4	133.6	495.7	530.0
Tourism Sector Support Services	306.8	132.6	174.1	0.2	330.5	315.7
Total expenditure estimates	2 392.7	693.6	1 554.5	144.6	2 536.2	2 648.5
Executive authority	Minister of Tourism					
Accounting officer	Director-General of To	urism				
Website address	www.tourism.gov.za					

The Estimates of National Expenditure e-publications for individual votes are available on www.treasury.gov.za. These publications provide more comprehensive coverage of vote specific information, particularly about goods and services, transfers and subsidies, personnel, entities, donor funding, public-private partnerships, conditional grants to provinces and municipalities, and expenditure information at the level of service delivery, where appropriate.

Vote purpose

Promote and support the growth and development of an equitable, competitive and sustainable tourism sector, enhancing its contribution to national priorities.

Mandate

The mandate of the Department of Tourism, as outlined in the Tourism Act (2014), is to promote the growth and development of the tourism sector; promote quality tourism products and services; provide for the effective domestic and international marketing of South Africa as a tourist destination; enhance cooperation and coordination between all spheres of government in developing and managing tourism; and promote responsible tourism for the benefit of South Africa and for the enjoyment of all its residents and foreign visitors.

In recognition of tourism as a national priority with the potential to contribute significantly to economic development, the 1996 White Paper on the Development and Promotion of Tourism in South Africa provides for the promotion of domestic and international tourism. The national tourism sector strategy provides a blueprint for the sector to meet the growth targets contained in the National Development Plan (NDP).

Selected performance indicators

Table 33.1 Performance indicators by programme and related outcome

Indicator	Programme	MTSF outcome		Past		Current	Projections			
			2015/16	2016/17	2017/18	2018/19	2019/20	2020/21	2021/22	
Number of subsystems	Tourism Research, Policy		_1	_1	_1	_1	2		1	
developed for the national	and International	Outcome 4:						1		
tourism information and	Relations	Decent								
monitoring system per year		employment								
Number of full-time equivalent	Destination Development	through	3 059	1 734	3 457	4 813	4 331	4 331	4 331	
jobs created through the		inclusive								
Working for Tourism		growth								
programme per year										

Indicator	Programme	MTSF outcome		Past		Current	F	rojections	
			2015/16	2016/17	2017/18	2018/19	2019/20	2020/21	2021/22
Number of master plans	Destination Development	Outcome 4:	_1	_1	_1	_1	4	4	4
progressively implemented to		Decent							
support coastal and marine		employment							
tourism per year		through							
		inclusive							
		growth							
Total number of enterprise	Tourism Sector Support	Outcome 7:	_1	_1	4	5	6	8	10
development incubators	Services	Comprehensive							
implemented ²		rural							
		development							
		and land							
		reform							
Number of incentivised	Tourism Sector Support	Outcome 4:	_1	3	4	4	5	5	5
programmes implemented per	Services	Decent							
year		employment							
Number of capacity-building	Tourism Sector Support	through	3	8	9	9	9	6 ³	6 ³
programmes implemented per	Services	inclusive							
year		growth							

Table 33.1 Performance indicators by programme and related outcome

1. No historical data available.

2. Old indicator revised.

3. Targets decrease to align with available budget.

Expenditure analysis

The NDP recognises tourism as one of the main drivers of employment and economic growth, and envisages the promotion of South Africa as a major tourist and business events destination. Outcome 4 (decent employment through inclusive growth) of government's 2014-2019 medium-term expenditure framework gives expression to this vision and is closely aligned with the work of the Department of Tourism. Over the medium term, the department will focus on: ensuring tourism remains one of the main drivers of employment and economic growth, and encouraging transformation in the tourism sector.

The department relies on South African Tourism to market the country as a destination of choice for leisure tourism and business events. For this purpose, it is expected to transfer 52.6 per cent (R4 billion) of its total budget over the MTEF period to the entity. The department expects a reduction in its personnel from 484 in 2018/19 to 471 in 2021/22 to remain within government's expenditure ceiling for compensation of employees. Nevertheless, spending on compensation of employees is expected to increase at an average annual rate 7.3 per cent, from R310.4 million in 2018/19 to R383.7 million in 2021/22, in line with cost of living adjustments.

Creating employment

International tourist arrivals to South Africa continue to grow every year. In 2017, 722 013 jobs were recorded as being directly supported by the tourism sector. Over the period ahead, the department aims to create an estimated 12 993 full-time equivalent jobs through the Working for Tourism programme. As part of the broader expanded public works programme, the Working for Tourism programme focuses on job creation linked to the development of tourism infrastructure and skills development. For this purpose, the *Working for Tourism* subprogramme in the *Destination Development* programme is allocated 15.4 per cent (R1.2 billion) of the department's total budget over the medium term. This includes additional funding approved by Cabinet amounting to R67 million over the MTEF period for the expanded public works programme incentive.

Encouraging transformation

Encouraging transformation in the tourism sector remains a priority for the department. To facilitate enterprise growth and expansion, and thereby stimulate job creation and transformation in the tourism sector, the *Tourism Incentive Programme* subprogramme in the *Tourism Sector Support Services* programme is allocated 7.6 per cent (R576.9 million) of the department's total budget over the MTEF period. These funds are expected to: facilitate conformity to quality standards through wider participation in the tourism grading system, enable black-owned businesses to access foreign tourism markets, unlock black investment in viable tourism projects by reducing

funding gaps that may exist between loans and own contributions, encourage enterprises to become more energy efficient, and support the growth of the green economy through job creation and enterprise development. A projected 10 incubators over the period ahead are expected to be created to support emerging enterprises, with 2.2 per cent (R168.3 million) of the department's total budget over the period allocated for the creation of virtual platforms aimed at providing remote support to small, medium and micro enterprises in the sector.

Expenditure trends

Table 33.2 Vote expenditure trends by programme and economic classification

Programmes

- 1. Administration
- 2. Tourism Research, Policy and International Relations

3. Destination Development

4. Tourism Sector Support Services

Programme													_	σ
	Annual budget	Adjusted appropriation	Audited outcome	Annual budget	Adjusted appropriation	Audited outcome	Annual budget	Adjusted appropriation	Audited outcome	Annual budget	Adjusted appropriation	Revised estimate	Average: Outcome/Annual budget (%)	Average: Outcome/Adjusted appropriation (%)
R million		2015/16			2016/17			2017/18			2018/19		2015/16 -	2018/19
Programme 1	231.8	233.7	222.8	237.5	237.5	227.1	219.1	234.1	241.9	271.4	271.4	271.4	100.4%	98.6%
Programme 2	1 055.9	1 056.7	1 034.4	1 107.4	1 108.4	1 102.8	1 208.7	1 203.1	1 196.7	1 282.0	1 282.0	1 282.0	99.2%	99.3%
Programme 3	279.1	280.0	277.3	417.1	418.3	400.3	444.0	431.9	433.5	401.8	401.8	401.8	98.1%	98.8%
Programme 4	233.4	223.9	242.8	247.6	245.4	189.4	268.4	271.1	261.8	306.7	306.7	306.7	94.8%	95.6%
Total	1 800.2	1 794.2	1 777.4	2 009.5	2 009.5	1 919.6	2 140.2	2 140.2	2 134.0	2 261.8	2 261.8	2 261.8	98.6%	98.6%
Change to 2018											-			
Budget estimate														
Economic classification														
Current payments	403.0	559.0	452.6	671.1	615.6	584.7	635.9	648.9	591.1	555.9	556.5	556.5	96.4%	91.8%
Compensation of	246.1	250.1	252.9	265.5	269.5	266.1	271.9	284.9	296.2	310.4	310.4	310.4	102.9%	101.0%
employees														
Goods and services	156.9	309.0	199.7	405.5	346.1	318.6	364.1	364.1	294.9	245.6	246.1	246.1	90.4%	83.7%
Transfers and	1 391.1	1 229.0	1 230.8	1 226.1	1 167.3		1 392.0	1 379.0	1 320.1	1 481.8	1 481.2	1 481.2	94.7%	99.0%
subsidies														
Departmental agencies	983.9	983.9	1 045.6	1 029.4	1 029.4	1 040.0	1 139.1	1 139.1	1 174.1	1 232.5	1 232.5	1 232.5	102.4%	102.4%
and accounts														
Higher education	3.8	-	-	-	-	-	-	-	-	-	-	-	-	-
institutions														
Foreign governments and international	6.0	6.0	5.8	6.3	6.3	6.4	6.6	6.6	6.4	2.5	2.5	2.5	98.2%	98.2%
organisations Public corporations	-	93.6	72.9	109.0	79.2	75.3	88.3	88.3	48.0	161.5	160.9	160.9	99.5%	84.6%
and private														
enterprises Non-profit institutions	14.8	14.8	24.2	16.0	16.0	0.2	0.5	0.5	0.6	0.5	0.5	0.5	80.1%	80.1%
Households	382.7	14.8	82.3	65.3	36.4	47.8	157.5	0.5 144.5	0.8 91.1	84.9	84.9	84.9	44.3%	77.2%
Payments for capital	6.1	6.1	93.4	112.4	226.6	164.5	112.2	112.2	222.6	224.1	224.1	224.1	155.0%	123.9%
assets	0.1	0.1		112.4								224.1	155.0%	125.9%
Buildings and other fixed structures	-	-	87.2	104.7	218.8	159.0	107.5	107.5	214.5	218.6	218.6	218.6	157.7%	124.7%
Machinery and equipment	5.8	5.8	6.2	7.3	7.3	5.4	4.7	4.7	6.6	5.3	5.3	5.3	102.0%	102.0%
Software and other	0.3	0.3	0.0	0.4	0.4	0.2	-	-	1.4	0.2	0.2	0.2	196.0%	196.0%
intangible assets Payments for financial	-	-	0.6	-	-	0.8	-	-	0.1	-	-	-	-	-
assets														
Total	1 800.2	1 794.2	1 777.4	2 009.5	2 009.5	1 919.6	2 140.2	2 140.2	2 134.0	2 261.8	2 261.8	2 261.8	98.6%	98.6%

Expenditure estimates

Table 33.3 Vote expenditure estimates by programme and economic classification

Programmes

1. Administration

Tourism Research, Policy and International Relations
Destination Development

4. Tourism Sector Support Services

Programme		Average	Average: Expenditure/				Average growth	Average: Expenditure/
	Revised	growth rate	Expenditure/ Total				rate	Total
	estimate	(%)	(%)	Madium	erm expenditure e	atimata	(%)	
R million					2020/21	2021/22	N 1	(%)
	2018/19	2015/16 -	,	2019/20		· · ·	2018/19	
Programme 1	271.4	5.1%	11.9%	291.5	304.4	323.1	6.0%	12.1%
Programme 2	1 282.0	6.7%	57.0%	1 331.1	1 405.5	1 479.8	4.9%	55.9%
Programme 3	401.8	12.8%	18.7%	463.3	495.7	530.0	9.7%	19.2%
Programme 4	306.7	11.1%	12.4%	306.8	330.5	315.7	1.0%	12.8%
Total	2 261.8	8.0%	100.0%	2 392.7	2 536.2	2 648.5	5.4%	100.0%
Change to 2018				(11.6)	(6.4)	(3.0)		
Budget estimate								
Economic classification								
Current payments	556.5	-0.2%	27.0%	693.6	741.1	791.4	12.5%	28.3%
Compensation of employees	310.4	7.5%	13.9%	334.4	360.3	383.7	7.3%	14.1%
Goods and services	246.1	-7.3%	13.1%	359.2	380.8	407.7	18.3%	14.2%
Transfers and subsidies	1 481.2	6.4%	64.3%	1 554.5	1 645.8	1 699.8	4.7%	64.9%
Departmental agencies and	1 232.5	7.8%	55.5%	1 258.0	1 327.5	1 397.1	4.3%	53.0%
accounts								
Foreign governments and	2.5	-25.2%	0.3%	2.2	2.3	2.4	-0.9%	0.1%
international organisations								
Public corporations and private	160.9	19.8%	4.4%	169.9	183.6	160.6	-0.1%	6.9%
enterprises								
Non-profit institutions	0.5	-68.3%	0.3%	0.4	0.4	0.5	-1.0%	0.0%
Households	84.9	-13.4%	3.8%	123.9	132.0	139.2	17.9%	4.9%
Payments for capital assets	224.1	232.6%	8.7%	144.6	149.2	157.3	-11.1%	6.9%
Buildings and other fixed	218.6	-	8.4%	133.3	143.3	151.0	-11.6%	6.6%
structures								
Machinery and equipment	5.3	-2.7%	0.3%	10.6	5.2	5.5	1.2%	0.3%
Software and other intangible	0.2	-15.8%	0.0%	0.7	0.7	0.7	54.0%	0.0%
assets	0.2	1010/0	01070	017	017	017	0 110/0	01070
Total	2 261.8	8.0%	100.0%	2 392.7	2 536.2	2 648.5	5.4%	100.0%

Expenditure trends and estimates for significant spending items

Table 33.4 Expenditure trends and estimates for significant spending items

						Average:					Average:
					Average	Expen-				Average	Expen-
					growth	diture/				growth	diture/
				Adjusted	rate	Total vote	Mediun	n-term expe	nditure	rate	Total vote
	Au	dited outcom	e	appropriation	(%)	(%)		estimate		(%)	(%)
R thousand	2015/16	2016/17	2017/18	2018/19	2015/16	- 2018/19	2019/20	2020/21	2021/22	2018/19	- 2021/22
South African Tourism	977 712	1 024 847	1 129 288	1 208 048	7.3%	53.6%	1 254 161	1 323 456	1 392 808	4.9%	52.6%
Working for Tourism	249 013	365 984	339 655	334 786	10.4%	15.9%	371 344	392 093	414 016	7.3%	15.4%
Total	1 226 725	1 390 831	1 468 943	1 542 834	7.9%	69.6%	1 625 505	1 715 549	1 806 824	5.4%	68.0%

Goods and services expenditure trends and estimates

Table 33.5 Vote goods and services expenditure trends and estimates

						Average:					Average:
					Average	Expen-				Average	Expen-
					growth	diture/				growth	diture/
				Adjusted	rate	Total	Medium	-term expei	nditure	rate	Total
	Auc	lited outcor	ne	appropriation	(%)	(%)		estimate		(%)	(%)
R thousand	2015/16	2016/17	2017/18	2018/19	2015/16	- 2018/19	2019/20	2020/21	2021/22	2018/19	- 2021/22
Administrative fees	240	160	669	512	28.7%	0.1%	528	563	588	4.7%	0.2%
Advertising	2 673	2 303	4 018	3 075	4.8%	1.1%	1 678	1 773	1 859	-15.4%	0.6%
Minor assets	269	619	622	2 389	107.1%	0.4%	2 507	2 638	2 775	5.1%	0.7%
Audit costs: External	4 985	6 257	6 086	6 029	6.5%	2.2%	8 518	8 980	9 465	16.2%	2.4%
Bursaries: Employees	1 171	1 734	1 448	2 836	34.3%	0.7%	1 689	1 779	1 877	-12.9%	0.6%
Catering: Departmental activities	1 868	3 247	5 694	3 008	17.2%	1.3%	6 280	6 616	6 983	32.4%	1.6%
Communication	5 194	5 161	5 240	6 862	9.7%	2.1%	10 370	11 090	11 821	19.9%	2.9%
Computer services	19 109	18 251	11 705	25 453	10.0%	7.0%	20 296	21 400	22 856	-3.5%	6.5%
Consultants: Business and advisory services	19 490	20 799	22 934	65 793	50.0%	12.2%	8 015	8 452	8 611	-49.2%	6.5%
Legal services	520	607	194	415	-7.2%	0.2%	-	-	-	-100.0%	-

Table 33.5 Vote goods and services expenditure trends and estimates

		•				Average:					Average:
					Average	Expen-				Average	Expen-
					growth	diture/				growth	diture/
				Adjusted	rate	Total	Medium	-term exper	nditure	rate	Total
	Auc	lited outcon	ne	appropriation	(%)	(%)		estimate		(%)	(%)
R thousand	2015/16	2016/17	2017/18	2018/19	2015/16	- 2018/19	2019/20	2020/21	2021/22	2018/19	- 2021/22
Contractors	4 530	4 932	5 401	5 320	5.5%	1.9%	6 913	7 288	7 680	13.0%	2.0%
Agency and support/outsourced	1 124	2 029	73	302	-35.5%	0.3%	313	330	347	4.7%	0.1%
services											
Entertainment	45	42	15	107	33.5%	-	275	290	306	41.9%	0.1%
Fleet services (including government	895	937	1 324	2 138	33.7%	0.5%	1 698	1 790	1 886	-4.1%	0.5%
motor transport)											
Consumable supplies	2 083	1 611	1 424	3 596	20.0%	0.8%	3 457	3 729	4 013	3.7%	1.1%
Consumables: Stationery, printing and	3 958	2 972	3 040	5 967	14.7%	1.5%	4 671	4 935	5 220	-4.4%	1.5%
office supplies											
Operating leases	34 390	33 874	35 738	33 515	-0.9%	13.0%	37 758	39 810	41 958	7.8%	11.0%
Rental and hiring	229	212	1 179	12	-62.6%	0.2%	4 468	4 710	4 965	645.2%	1.0%
Property payments	3 335	3 146	3 984	5 067	15.0%	1.5%	4 674	4 929	5 196	0.8%	1.4%
Transport provided: Departmental	-	65	-	-	-	-	-	-	-	-	-
activity											
Travel and subsistence	33 062	32 293	43 121	41 177	7.6%	14.1%	84 887	91 560	98 594	33.8%	22.7%
Training and development	51 247	165 667	123 128	12 255	-37.9%	33.3%	127 992	133 456	143 324	127.0%	29.9%
Operating payments	4 747	3 385	3 978	4 557	-1.4%	1.6%	8 004	8 665	9 360	27.1%	2.2%
Venues and facilities	4 548	8 251	13 843	15 742	51.3%	4.0%	14 192	16 065	18 052	4.7%	4.6%
Total	199 712	318 554	294 858	246 127	7.2%	100.0%	359 183	380 848	407 736	18.3%	100.0%

Transfers and subsidies expenditure trends and estimates

Table 33.6 Vote transfers and subsidies trends and estimates

	Au	dited outco	me	Adjusted appropriation	Average growth rate (%)	Average: Expen- diture/ Total (%)	Mediun	n-term expen estimate	diture	Average growth rate (%)	Average: Expen- diture/ Total (%)
R thousand	2015/16	2016/17	2017/18	2018/19	2015/16	2018/19	2019/20	2020/21	2021/22	2018/19	2021/22
Households											
Social benefits											
Current	2 264	433	923	-	-100.0%	0.1%	-	-	-	-	-
Employee social benefits	2 264	433	923	1	-100.0%	0.1%	-	_	-	-	-
Departmental agencies and accounts	5										
Departmental agencies (non-busines	s entities)										
Current		1 040 012	1 174 097	1 232 475	5.6%	86.4%	1 258 033	1 327 545	1 397 118	4.3%	81.7%
Culture, Arts, Tourism, Hospitality	176	185	197	179	0.6%	-	157	172	181	0.4%	-
and Sports Sector Education and											
Training Authority											
South African Tourism	977 712	1 024 847	1 129 288	1 208 048	7.3%	83.4%	1 254 161	1 323 456	1 392 808	4.9%	81.1%
Tourism incentive programme	61 689	10 588	40 000	20 000	-31.3%	2.5%	-	-	-	-100.0%	0.3%
National tourism careers expo	3 993	4 392	4 612	4 248	2.1%	0.3%	3 715	3 917	4 129	-0.9%	0.3%
Tourism accelerated apprenticeship	2 000	-	-	-	-100.0%	-	-	-	-	-	-
programme											
Households											
Other transfers to households											
Current	80 025	47 347	90 203	84 852	2.0%	5.8%	123 903	131 965	139 166	17.9%	7.5%
Employee social benefits	403	_	_	-	-100.0%	-	_	-	_	-	-
Bursaries for non-employees	3 800	4 791	5 052	3 979	1.5%	0.3%	3 480	3 669	3 867	-0.9%	0.2%
Claims against the state	-	-	492	-	-	-	-	-	-	-	-
Expanded public works programme	66 027	42 556	57 094	50 000	-8.9%	4.1%	66 667	71 637	75 523	14.7%	4.1%
Expanded public works programme	9 745	-	27 565	30 873	46.9%	1.3%	53 756	56 659	59 776	24.6%	3.2%
incentive											
Tourism incentive programme	50	-	-	-	-100.0%	-	-	-	-	-	-
Public corporations and private ente	rprises										
Other transfers to private enterprise	s										
Current	72 915	75 312	47 966	160 934	30.2%	6.9%	169 932	183 584	160 623	-0.1%	10.6%
Southern African Tourism Services	725	-	-	I	-100.0%	-	-	-	-	-	-
Association											
N12 Treasure Route Association	300	600	600	-	-100.0%	-	-	-	-	_	-
Tourism incentive programme	71 890	74 712	47 366	160 934	30.8%	6.8%	169 932	183 584	160 623	-0.1%	10.6%
Non-profit institutions											
Current	24 200	200	560	472	-73.1%	0.5%	413	435	458	-1.0%	-
Tourism incentive programme	10 000	_	-	I	-100.0%	0.2%	_	-	-	_	-
Federated Hospitality Association of	200	200	560	472	33.1%	-	413	435	458	-1.0%	-
South Africa											
Various Institutions: Small, medium	13 500	-	-	-	-100.0%	0.3%	_	_	-	-	-
and micro enterprises development											
Tourism interpretive signage	500	-	-	-	-100.0%	-	-	-	-	-	-

Table 33.6 Vote transfers and subsidies trends and estimates

						Average:					Average:
					Average	Expen-				Average	Expen-
					growth	diture/				growth	diture/
				Adjusted	rate	Total	Mediun	n-term expen	diture	rate	Total
	Au	dited outcom	e	appropriation	(%)	(%)		estimate		(%)	(%)
R thousand	2015/16	2016/17	2017/18	2018/19	2015/16	- 2018/19	2019/20	2020/21	2021/22	2018/19	- 2021/22
Foreign governments and international organisations											
Current	5 810	6 368	6 394	2 508	-24.4%	0.4%	2 194	2 313	2 438	-0.9%	0.1%
Regional Tourism Organisation	3 712	3 529	4 056	-	-100.0%	0.2%	-	-	-	-	-
of Southern Africa											
United Nations World Tourism	2 098	2 839	2 338	2 508	6.1%	0.2%	2 194	2 313	2 438	-0.9%	0.1%
Organisation											
Total	1 230 784	1 169 672	1 320 143	1 481 241	6.4%	100.0%	1 554 475	1 645 842	1 699 803	4.7%	100.0%

Personnel information

Table 33.7 Vote personnel numbers and cost by salary level and programme¹

Programmes

1. Administration 2. Tourism Research, Policy and International Relations

Destination Development
Tourism Sector Support Services

	Numb	er of posts																	
		nated for																	
	31 M	arch 2019			Nu	umber and	cost ² of	person	nel posts fi	led/pla	nned	for on func	led esta	blishr	nent			Num	nber
	Number of funded posts	Number of posts additional to the																Average growth rate	level/ Total
		establishment		ctual 017/18			ed estim 018/19	ate	2	019/20	viediu	m-term ex	penaiti 020/21	re est		21/22		(%)	(%) - 2021/22
			2	017/18		2	016/19		2	019/20		20	520/21		202	1/22		2010/19	. 2021/22
					Unit			Unit			Unit			Unit			Unit		
Tourism			Number	Cost		Number	Cost	cost	Number	Cost		Number	Cost		Number	Cost	cost		
Salary level	484	-	488	296.2	0.6	484	310.4	0.6	471	334.4	0.7	473	360.3	0.8	471	383.7	0.8	-0.9%	100.0%
1-6	102	I	87	25.1	0.3	102	31.7	0.3	80	26.0	0.3	80	28.1	0.4	80	30.3	0.4	-7.8%	18.0%
7 – 10	206	-	214	103.3	0.5	206	105.3	0.5	216	123.2	0.6	218	133.8	0.6	218	143.8	0.7	1.9%	45.2%
11 – 12	112	-	116	89.2	0.8	112	96.8	0.9	113	104.8	0.9	113	112.3	1.0	112	118.9	1.1	-	23.7%
13 – 16	62	-	69	74.2	1.1	62	71.8	1.2	60	75.3	1.3	60	80.7	1.3	59	85.0	1.4	-1.6%	12.7%
Other	2	-	2	4.3	2.2	2	4.7	2.4	2	5.0	2.5	2	5.4	2.7	2	5.8	2.9	-	0.4%
Programme	484	-	488	296.2	0.6	484	310.4	0.6	471	334.4	0.7	473	360.3	0.8	471	383.7	0.8	-0.9%	100.0%
Programme 1	254	-	246	137.5	0.6	254	147.9	0.6	238	151.0	0.6	238	162.3	0.7	238	173.3	0.7	-2.1%	51.0%
Programme 2	62	-	70	39.7	0.6	62	45.5	0.7	63	46.9	0.7	63	50.4	0.8	62	53.6	0.9	-	13.2%
Programme 3	67	-	73	49.0	0.7	67	48.3	0.7	68	55.8	0.8	68	59.9	0.9	68	64.2	0.9	0.5%	14.3%
Programme 4	101	-	99	70.1	0.7	101	68.6	0.7	102	80.6	0.8	104	87.6	0.8	103	92.5	0.9	0.7%	21.6%

Data has been provided by the department and may not necessarily reconcile with official government personnel data.

2. Rand million.

Departmental receipts

Table 33.8 Departmental receipts by economic classification

							Average:					Average:
						Average	Receipt				Average	Receipt
						growth	item/				growth	item/
				Adjusted	Revised	rate	Total	Mediu	m-term rec	eipts	rate	Total
	Au	dited outco	me	estimate	estimate	(%)	(%)		estimate		(%)	(%)
R thousand	2015/16	2016/17	2017/18	2018,	/19	2015/16 -	2018/19	2019/20	2020/21	2021/22	2018/19 -	2021/22
Departmental receipts	6 770	5 321	1 138	3 863	3 883	-16.9%	100.0%	3 928	4 032	4 033	1.3%	100.0%
Sales of goods and services	165	157	160	163	163	-0.4%	3.8%	165	167	169	1.2%	4.2%
produced by department												
Sales by market establishments	77	72	71	82	82	2.1%	1.8%	83	84	85	1.2%	2.1%
of which:												
Rent collected from the letting of	77	72	71	82	82	2.1%	1.8%	83	84	85	1.2%	2.1%
open and covered parking												
Administrative fees	-	1	-	_	-	1	-	-	-	-	-	_
of which:												
Appeals Fees	-	1	-	_	-	1	-	-	-	-	-	-
Other sales	88	84	89	81	81	-2.7%	2.0%	82	83	84	1.2%	2.1%
of which:												
Commission received on deduction	88	84	89	81	81	-2.7%	2.0%	82	83	84	1.2%	2.1%
of insurance and other premiums												
from employees salaries												
Administrative fees of which: Appeals Fees Other sales of which: Commission received on deduction of insurance and other premiums	88		89	81	- 81	-2.7%	2.0%	82		84	 1.2%	

Table 33.8 Departmental receipts by economic classification

							Average:					Average:
						Average	Receipt				Average	Receipt
						growth	item/				growth	item/
				Adjusted	Revised	rate	Total	Mediu	m-term red	eipts	rate	Total
	Au	dited outco	me	estimate	estimate	(%)	(%)		estimate		(%)	(%)
R thousand	2015/16	2016/17	2017/18	2018,	/19	2015/16 -	2018/19	2019/20	2020/21	2021/22	2018/19 -	2021/22
Sales of scrap, waste, arms and	-	6	-	-	-	-	-	-	-	-	-	-
other used current goods												
of which:												
Sales of scrap	-	6	-	-	-	-	-	-	-	-	-	-
Interest, dividends and rent on	559	146	104	100	100	-43.7%	5.3%	101	102	-	-100.0%	1.9%
land												
Interest	559	146	104	100	100	-43.7%	5.3%	101	102	-	-100.0%	1.9%
Sales of capital assets	84	39	38	40	60	-10.6%	1.3%	62	63	64	2.2%	1.6%
Transactions in financial assets	5 962	4 973	836	3 560	3 560	-15.8%	89.6%	3 600	3 700	3 800	2.2%	92.3%
and liabilities												
Total	6 770	5 321	1 138	3 863	3 883	-16.9%	100.0%	3 928	4 032	4 033	1.3%	100.0%

Programme 1: Administration

Programme purpose

Provide strategic leadership, management and support services to the department.

Expenditure trends and estimates

Table 33.9 Administration expenditure trends and estimates by subprogramme and economic classification

Subprogramme						Average:					Average:
					Average	Expen-				Average	Expen-
					growth	diture/				growth	diture/
				Adjusted	rate	Total	Medium-	term expend	liture	rate	Total
-		dited outcom	e	appropriation	(%)	(%)		estimate		(%)	(%)
R thousand	2015/16	2016/17	2017/18	2018/19	2015/16	2018/19	2019/20	2020/21	2021/22	2018/19	- 2021/22
Ministry	26 032	26 823	25 827	23 603	-3.2%	10.6%	26 406	28 109	29 792	8.1%	9.1%
Management	13 375	17 129	2 965	2 665	-41.6%	3.8%	3 342	3 576	3 801	12.6%	1.1%
Corporate Management	120 772	120 537	142 164	172 662	12.7%	57.7%	180 675	186 741	198 225	4.7%	62.0%
Financial Management	25 350	25 635	32 306	34 955	11.3%	12.3%	40 089	42 793	45 713	9.4%	13.7%
Office Accommodation	37 277	36 955	38 616	37 530	0.2%	15.6%	40 982	43 209	45 542	6.7%	14.1%
Total	222 806	227 079	241 878	271 415	6.8%	100.0%	291 494	304 428	323 073	6.0%	100.0%
Change to 2018				-			649	(7 215)	191		
Budget estimate											
Economic classification											
Current payments	216 818	221 804	235 490	266 327	7.1%	97.6%	280 948	299 305	317 675	6.1%	97.8%
Compensation of employees	119 313	125 793	137 477	147 936	7.4%	55.1%	151 010	162 313	173 290	5.4%	53.3%
Goods and services ¹	97 505	96 011	98 013	118 391	6.7%	42.6%	129 938	136 992	144 385	6.8%	44.5%
of which:	57 505	50011	50 015	110 331	0.770	42.070	125 550	130 332	144 303	0.070	44.570
Audit costs: External	4 985	5 237	6 086	6 019	6.5%	2.3%	7 955	8 387	8 840	13.7%	2.6%
Communication	3 920	3 831	3 987	4 612	5.6%	1.7%	6 851	7 224	7 612	18.2%	2.2%
Computer services	18 223	14 717	9 855	22 264	6.9%	6.8%	19 700	20 771	22 194	-0.1%	7.1%
Contractors	2 799	4 225	3 261	4 195	14.4%	1.5%	6 518	6 873	7 243	20.0%	2.1%
Operating leases	34 390	33 874	35 738	33 265	-1.1%	14.3%	37 758	39 810	41 958	8.0%	12.8%
Travel and subsistence	13 355	12 012	14 631	15 537	5.2%	5.8%	19 467	20 524	21 632	11.7%	6.5%
Transfers and subsidies ¹	2 240	12 012	1 960	15 557	-56.9%	0.6%	19 407	172	181	0.4%	0.5%
Departmental agencies and	176	1231	1900	179	0.6%	0.0%	157	172	181	0.4%	0.1%
accounts	170	105	197	1/9	0.0%	0.1%	157	172	101	0.4%	0.1%
Households	2 064	1 046	1 763		-100.0%	0.5%	_	_			
	3 608	3 592	4 401	4 909	100.0%	1.7%	10 389	4 951	5 217	2.0%	2.1%
Payments for capital assets	3 008	3 592	4 401	4 909 650	10.8%	0.1%	10 389	4 951	5 217	-100.0%	0.1%
Buildings and other fixed structures	-	-	-	650	-	0.1%	-	-	-	-100.0%	0.1%
Machinery and equipment	3 566	3 400	3 042	4 064	4.5%	1.5%	9 715	4 240	4 468	3.2%	1.9%
Software and other intangible	42	192	1 359	195	66.8%	0.2%	674	4 240	749	56.6%	0.2%
assets	42	192	1 222	195	00.0%	0.276	074	/11	749	50.0%	0.270
Payments for financial assets	140	452	27	-	-100.0%	0.1%	-	_	-	_	-
Total	222 806	227 079	241 878	271 415	6.8%	100.0%	291 494	304 428	323 073	6.0%	100.0%
Proportion of total programme	12.5%	11.8%	11.3%	12.0%	-	-	12.2%	12.0%	12.2%	-	-
expenditure to vote											
expenditure											
Details of transfers and subsidies				1		r r					1
Households											
Social benefits											
Current	2 064	266	431	-	-100.0%	0.3%	-	-	-	-	-
Employee social benefits	2 064	266	431	-	-100.0%	0.3%	-	-	-	-	-

Details of transfers and						Average:					Average:
subsidies					Average	Expen-				Average	Expen-
					growth	diture/				growth	diture/
				Adjusted	rate	Total	Medium-	term expend	iture	rate	Total
_	Auc	lited outcom	e	appropriation	(%)	(%)		estimate		(%)	(%)
R thousand	2015/16	2016/17	2017/18	2018/19	2015/16	2018/19	2019/20	2020/21	2021/22	2018/19	- 2021/22
Departmental agencies and											
accounts											
Departmental agencies											
(non-business entities)											
Current	176	185	197	179	0.6%	0.1%	157	172	181	0.4%	0.1%
Culture, Arts, Tourism,	176	185	197	179	0.6%	0.1%	157	172	181	0.4%	0.1%
Hospitality and Sports Sector											
Education and Training Authority											
Households											
Other transfers to households											
Current	-	780	1 332	-	-	0.2%	-	-	-	-	-
Bursaries for non-employees	-	780	840	-	-	0.2%	-	-	-	-	-
Claims against the state	-	-	492	-	-	0.1%	-	-	-	-	-

Table 33.9 Administration expenditure trends and estimates by subprogramme and economic classification

1. Estimates of National Expenditure data tables are available and can be downloaded from www.treasury.gov.za. These data tables contain detailed information by goods and services, and transfers and subsidies item by programme.

Personnel information

Table 33.10 Administration personnel numbers and cost by salary level¹

	Numb	per of posts																	
	estir	nated for																	
	31 M	arch 2019			Nur	mber and c	ost ² of p	person	nel posts f	illed/pla	nned	for on fund	led esta	blishm	ent			Nu	mber
	Number	Number																Average	Average:
	of	of posts																growth	Salary
	funded	additional																rate	level/Total
	posts	to the		Actual		Revis	ed estim	nate			Medi	um-term ex	kpenditu	ire est	imate			(%)	(%)
		establishment	2	017/18		2	018/19		2	019/20		2	020/21		2	021/22		2018/19	- 2021/22
					Unit			Unit			Unit			Unit			Unit		
Administra	ation		Number	Cost	cost	Number	Cost	cost	Number	Cost	cost	Number	Cost	cost	Number	Cost	cost		
Salary																			
level	254	-	246	137.5	0.6	254	147.9	0.6	238	151.0	0.6	238	162.3	0.7	238	173.3	0.7	-2.1%	100.0%
1-6	76	-	73	21.3	0.3	76	23.3	0.3	68	21.9	0.3	68	23.7	0.3	69	25.9	0.4	-3.2%	29.0%
7 – 10	103	-	95	43.7	0.5	103	50.1	0.5	97	51.5	0.5	97	55.5	0.6	97	59.7	0.6	-2.0%	40.7%
11 – 12	46	-	48	36.9	0.8	46	38.1	0.8	45	40.2	0.9	45	43.0	1.0	44	44.9	1.0	-1.5%	18.6%
13 – 16	27	-	28	31.4	1.1	27	31.7	1.2	26	32.4	1.2	26	34.7	1.3	26	37.1	1.4	-1.3%	10.8%
Other	2	-	2	4.3	2.2	2	4.7	2.4	2	5.0	2.5	2	5.4	2.7	2	5.8	2.9	-	0.8%
	_	– ovided by the de	2 nartment c			2 Cessarily re			2 fficial aove		-	_	5.4	2.7	2	5.8	2.9	-	0.8%

2. Rand million.

Programme 2: Tourism Research, Policy and International Relations

Programme purpose

Enhance the strategic policy environment, monitor the tourism sector's performance and enable stakeholder relations.

Objectives

- Create an enabling legislative and regulatory environment for tourism development and growth by conducting 2 tourism facilitation initiatives by March 2020.
- Enhance understanding and awareness of the value of tourism and its opportunities by hosting a public lecture and annual tourism research seminar in each year over the medium term.
- Provide knowledge services to inform policy, planning and decision-making by:
 - developing the national tourism information and monitoring system to collect data from tourism sector stakeholders by March 2021
 - collecting and analysing statistics on the state of tourism by March 2021
 - developing the national tourism sector strategy implementation report, the state of tourism report, the evaluation report on incubators in the tourism enterprise development programme, the impact evaluation report on departmental capacity-building programmes, and the report on the facilitation and monitoring implementation of the signed bilateral agreements by March 2020.

- Enhance regional tourism integration by:
 - hosting a workshop on sharing best practices by March 2020, targeted at African countries that have tourism agreements with South Africa
 - hosting the indaba ministerial session by March 2021.

Subprogrammes

- Tourism Research, Policy and International Relations Management provides strategic direction, comprehensive administration and operational support services, research, and information and knowledge management. This subprogramme also manages policy development and evaluation, and promotes sector transformation and responsible tourism.
- *Research and Knowledge Management* oversees tourism research, knowledge management and impact evaluation of the sector.
- *Policy Planning and Strategy* oversees and guides policy and strategy development for the tourism sector, and ensures the efficient and effective management of stakeholder relations.
- South African Tourism stimulates sustainable international and domestic demand for South African tourism experiences, and regulates the standard of tourism facilities and services.
- International Relations and Cooperation drives South Africa's interests through international relations and cooperation.

Expenditure trends and estimates

Table 33.11 Tourism Research, Policy and International Relations expenditure trends and estimates by subprogramme and economic classification

Subprogramme					Average	Average: Expen-				Average	Average: Expen-
					growth	diture/				growth	diture/
				Adjusted	rate	Total	Mediun	n-term expe	enditure	rate	Total
	Au	dited outco	me	appropriation	(%)	(%)		estimate		(%)	(%)
R thousand	2015/16	2016/17	2017/18	2018/19	2015/16 -		2019/20	2020/21	2021/22	2018/19 -	2021/22
Tourism Research, Policy and	2 667	6 579	5 557	8 655	48.1%	0.5%	10 639	11 360	11 714	10.6%	0.8%
International Relations Management											
Research and Knowledge	27 216	31 231	27 725	26 298	-1.1%	2.4%	28 101	29 961	31 906	6.7%	2.1%
Management											
Policy Planning and Strategy	11 567	19 093	10 893	11 709	0.4%	1.2%	12 868	13 747	14 665	7.8%	1.0%
South African Tourism	977 712	1 024 847	1 129 288	1 208 048	7.3%	94.0%	1 254 161	1 323 456	1 392 808	4.9%	94.2%
International Relations and	15 274	21 065	23 280	27 285	21.3%	1.9%	25 284	26 936	28 662	1.7%	2.0%
Cooperation											
Total	1 034 435	1 102 815	1 196 743	1 281 995	7.4%	100.0%	1 331 053	1 405 460		4.9%	100.0%
Change to 2018				-			(19 431)	(19 303)	(20 542)		
Budget estimate											
Economic classification											
Current payments	46 139	66 880	56 152	66 931	13.2%	5.1%	70 737	75 516	80 107	6.2%	5.3%
Compensation of employees	33 429	51 668	39 710	45 455	10.8%	3.7%	46 925	50 410	53 648	5.7%	3.6%
Goods and services ¹	33 429 12 710	15 212	16 442	45 455 21 476	10.8%	3.7% 1.4%	23 812	25 106	26 459	5.7%	3.6% 1.8%
of which:	12 / 10	15 212	10 442	21470	19.1%	1.4%	23 812	25 100	20 459	7.2%	1.8%
Catering: Departmental activities	216	522	902	400	22.8%	_	1 411	1 486	1 568	57.7%	0.1%
Communication	210	359	265	400 518	22.8%		1 4 1 1 2 6 7	1 480	1 408	39.6%	0.1%
Consumables: Stationery, printing and	350	418	373	689	25.3%	-	816	859	1 408 904	9.5%	0.1%
office supplies	350	418	3/3	089	25.3%	-	810	859	904	9.5%	0.1%
Travel and subsistence	3 512	4 120	4 334	5 909	18.9%	0.4%	15 112	15 929	16 789	41.6%	1.0%
Training and development	2 405	3 362	263	623	-36.3%	0.1%	1 217	1 285	1 353	29.5%	0.1%
Venues and facilities	626	1 558	6 268	2 549	59.7%	0.2%	1 843	1 942	2 047	-7.1%	0.2%
Transfers and subsidies ¹	987 463	1 035 268	1 139 894	1 214 535	7.1%	94.8%	1 259 835	1 329 438	-	4.8%	94.6%
Departmental agencies and accounts	977 712	1 024 847	1 129 288	1 208 048	7.3%	94.0%	1 254 161	1 323 456	1 392 808	4.9%	94.2%
Foreign governments and	5 810	6 368	6 394	2 508	-24.4%	0.5%	2 194	2 313	2 438	-0.9%	0.2%
international organisations							-				
Households	3 941	4 053	4 2 1 2	3 979	0.3%	0.4%	3 480	3 669	3 867	-0.9%	0.3%
Payments for capital assets	809	648	689	529	-13.2%	0.1%	481	506	535	0.4%	_
Machinery and equipment	809	648	607	529	-13.2%	0.1%	481	506	535	0.4%	-
Software and other intangible assets	-	-	82	-	-	-	_	-	-	-	-
Payments for financial assets	24	19	8	-	-100.0%	-	-	-	-	-	-
Total	1 034 435	1 102 815	1 196 743	1 281 995	7.4%	100.0%	1 331 053	1 405 460	1 479 755	4.9%	100.0%
Proportion of total programme	58.2%	57.4%	56.1%	56.7%	-	-	55.6%	55.4%	55.9%	-	-
expenditure to vote expenditure											

Table 33.11 Tourism Research, Policy and International Relations expenditure trends and estimates by subprogramme and economic classification

Details of transfers and subsidies				Adjusted	Average growth rate	Average: Expen- diture/ Total	Mediun	n-term expe	nditure	Average growth rate	Average: Expen- diture/ Total
	Au	dited outco	me	appropriation	(%)	(%)		estimate		(%)	(%)
R thousand	2015/16	2016/17	2017/18	2018/19	2015/16 -	2018/19	2019/20	2020/21	2021/22	2018/19 -	2021/22
Households											
Social benefits											
Current	141	42	-	-	-	-	-	-	-	-	-
Employee social benefits	141	42	_	-	7.3%	-	-	-	-	4.9%	-
Departmental agencies and accounts											
Departmental agencies (non-business	entities)										
Current	977 712	1 024 847	1 129 288	1 208 048	-	94.0%	1 254 161	1 323 456	1 392 808	-	94.2%
South African Tourism	977 712	1 024 847	1 129 288	1 208 048	-	94.0%	1 254 161	1 323 456	1 392 808	-	94.2%
Households											
Other transfers to households											
Current	3 800	4 011	4 212	3 979	-	0.3%	3 480	3 669	3 867	-	0.3%
Bursaries for non-employees	3 800	4 011	4 212	3 979	-13.2%	0.3%	3 480	3 669	3 867	0.4%	0.3%
Foreign governments and internationa	l organisatio	ons									
Current	5 810	6 368	6 394	2 508	-	0.5%	2 194	2 313	2 438	-	0.2%
Regional Tourism Organisation of Southern Africa	3 712	3 529	4 056	-	-	0.2%	-	-	-	-	-
United Nations World Tourism Organisation	2 098	2 839	2 338	2 508	-	0.2%	2 194	2 313	2 438	-	0.2%

 Estimates of National Expenditure data tables are available and can be downloaded from www.treasury.gov.za. These data tables contain detailed information by goods and services, and transfers and subsidies item by programme.

Personnel information

Table 33.12 Tourism Research, Policy and International Relations personnel numbers and cost by salary level¹

	Numb	er of posts																	
	estir	nated for																	
	31 M	arch 2019			Nur	nber and c	ost ² of	person	nel posts i	illed/p	lanned	l for on fur	ded es	tablish	ment			Nu	mber
	Number	Number																Average	Average:
	of	of posts																growth	Salary
	funded	additional																rate	level/Total
	posts	to the	4	Actual		Revise	ed estin	nate			Mediu	ım-term ex	pendit	ure est	imate			(%)	(%)
		establishment	20	17/18		20	18/19		20	19/20		20	20/21		20	21/22		2018/19	- 2021/22
Tourism Rese	earch, Polic	y and			Unit			Unit			Unit			Unit			Unit		
International	Relations		Number	Cost	cost	Number	Cost	cost	Number	Cost	cost	Number	Cost	cost	Number	Cost	cost		
Salary level	62	-	70	39.7	0.6	62	45.5	0.7	63	46.9	0.7	63	50.4	0.8	62	53.6	0.9	-	100.0%
1-6	7	-	4	1.0	0.2	7	2.3	0.3	4	1.4	0.3	4	1.5	0.4	3	1.2	0.4	-24.6%	7.2%
7 – 10	27	-	35	15.3	0.4	27	15.7	0.6	37	23.4	0.6	37	25.2	0.7	37	27.0	0.7	11.1%	55.2%
11 – 12	17	-	18	11.6	0.6	17	14.7	0.9	18	16.7	0.9	18	17.9	1.0	18	19.1	1.1	1.9%	28.4%
13 - 16	11	-	13	11.8	0.9	11	12.8	1.2	4	5.5	1.4	4	5.9	1.5	4	6.3	1.6	-28.6%	9.2%

1. Data has been provided by the department and may not necessarily reconcile with official government personnel data.

2. Rand million.

Programme 3: Destination Development

Programme purpose

Facilitate and coordinate tourism destination development.

Objectives

- Diversify and enhance tourism offerings by:
 - refining and finalising 4 draft master plans to support coastal and marine tourism by March 2020
 - supporting 5 South African National Parks sites through the tourism maintenance programme over the medium term
 - managing the pipeline of nationally prioritised tourism investment projects and opportunities by March 2020
 - piloting the ownership and operational/management model and modalities to implement budget resort initiatives in prioritised nodes by March 2020
 - implementing destination enhancement initiatives at iconic tourism sites.

• Create 12 993 full-time equivalent jobs by implementing tourism projects (Lotlamoreng Dam, Phiphidi Waterfall, Platfontein Game Farm, National Youth Chefs training programme, 1 sommelier training course, youth hospitality training and 1 food safety programme) through the Working for Tourism programme over the medium term.

Subprogrammes

- *Destination Development Management* provides strategic leadership and administrative support to the programme's activities.
- Tourism Enhancement increases the competitiveness of South Africa's tourism industry.
- Destination Planning and Investment Coordination ensures that tourism infrastructure supports the current and future growth of the sector.
- Working for Tourism facilitates the development of tourism infrastructure projects under the expanded public works programme through labour-intensive methods targeted at youth, women, unemployed and disabled people, and small, medium and micro enterprises.

Expenditure trends and estimates

Table 33.13 Destination Development expenditure trends and estimates by subprogramme and economic classification

Subprogramme			-			Average:					Average:
					Average	Expen-				Average	Expen-
					growth	diture/				growth	diture/
				Adjusted	rate	Total	Medium	n-term expen	diture	rate	Total
	Audi	ited outcom	ie	appropriation	(%)	(%)		estimate		(%)	(%)
R thousand	2015/16	2016/17	2017/18	2018/19	2015/10	5 - 2018/19	2019/20	2020/21	2021/22	2018/19	- 2021/22
Destination Development	4 098	4 419	32 696	20 311	70.5%	4.1%	38 965	47 164	55 853	40.1%	8.6%
Management											
Tourism Enhancement	14 732	4 579	16 038	18 395	7.7%	3.6%	23 333	24 869	26 475	12.9%	4.9%
Destination Planning and	9 494	25 323	45 140	28 262	43.9%	7.2%	29 655	31 602	33 636	6.0%	6.5%
Investment Coordination											
Working for Tourism	249 013	365 984	339 655	334 786	10.4%	85.2%	371 344	392 093	414 016	7.3%	80.0%
Total	277 337	400 305	433 529	401 754	13.1%	100.0%	463 297	495 728	529 980	9.7%	100.0%
Change to 2018				-			17 111	25 508	23 482		
Budget estimate											
Economic classification											
Current payments	111 716	235 190	177 982	102 564	-2.8%	41.5%	209 300	223 894	243 369	33.4%	41.2%
Compensation of employees	51 706	56 752	48 963	48 334	-2.2%	13.6%	55 831	59 940	64 229	9.9%	12.1%
Goods and services ¹	60 010	178 438	129 019	54 230	-3.3%	27.9%	153 469	163 954	179 140	48.9%	29.1%
of which:											
Communication	664	710	578	659	-0.3%	0.2%	1 734	1 977	2 226	50.0%	0.3%
Consultants: Business and	654	3 575	2 084	27 987	249.8%	2.3%	3 255	3 436	3 621	-49.4%	2.0%
advisory services						,					,
Travel and subsistence	8 217	9 692	7 193	9 711	5.7%	2.3%	29 523	33 191	37 069	56.3%	5.8%
Training and development	46 714	156 908	115 558	7 545	-45.5%	21.6%	104 971	109 182	117 740	149.9%	18.0%
Operating payments	604	146	744	801	9.9%	0.2%	3 066	3 458	3 872	69.1%	0.6%
Venues and facilities	752	2 973	298	1 773	33.1%	0.4%	7 645	9 164	10 777	82.5%	1.6%
Transfers and subsidies ¹	77 200	43 260	85 631	80 873	1.6%	19.0%	120 423	128 296	135 299	18.7%	24.6%
Public corporations and private	1 025	600	600	_	-100.0%	0.1%	_	_	-	-	-
enterprises						•					
Households	76 175	42 660	85 031	80 873	2.0%	18.8%	120 423	128 296	135 299	18.7%	24.6%
Payments for capital assets	88 381	121 607	169 867	218 317	35.2%	39.5%	133 574	143 538	151 312	-11.5%	34.2%
Buildings and other fixed	87 160	121 008	169 118	217 944	35.7%	39.3%	133 333	143 283	151 045	-11.5%	34.1%
structures											
Machinery and equipment	1 221	599	749	373	-32.7%	0.2%	241	255	267	-10.5%	0.1%
Payments for financial assets	40	248	49	_	-100.0%	_	_	_	_	_	-
Total	277 337	400 305	433 529	401 754	13.1%	100.0%	463 297	495 728	529 980	9.7%	100.0%
Proportion of total programme	15.6%	20.9%	20.3%	17.8%	-	-	19.4%	19.5%	20.0%	-	-
expenditure to vote expenditure											
Details of transfers and subsidies											
Households											
Social benefits											
Current	-	104	372	-	-	-	-	-	-	-	-
Employee social benefits	-	104	372	-	-	-	-	-	-	-	-

Table 33.13 Destination Development expenditure trends and estimates by subprogramme and economic classification

Details of transfers and subsidies						Average:					Average:
					Average	Expen-				Average	Expen-
					growth	diture/				growth	diture/
				Adjusted	rate	Total	Medium	-term expen	diture	rate	Total
	Aud	ited outcor	ne	appropriation	(%)	(%)		estimate		(%)	(%)
R thousand	2015/16	2016/17	2017/18	2018/19	2015/16	5 - 2018/19	2019/20	2020/21	2021/22	2018/19	- 2021/22
Households											
Other transfers to households											
Current	76 175	42 556	84 659	80 873	-100.0%	18.8%	120 423	128 296	135 299	-	24.6%
Employee social benefits	403	-	-	-	-	-	-	-	-	-	-
Expanded public works	66 027	42 556	57 094	50 000	2.0%	14.3%	66 667	71 637	75 523	18.7%	14.0%
programme											
Expanded public works	9 745	-	27 565	30 873	35.2%	4.5%	53 756	56 659	59 776	-11.5%	10.6%
programme incentive											
Public corporations and private en	terprises										
Private enterprises											
Other transfers to private enterpris	ses										
Current	1 025	600	600	-	-	0.1%	-	-	-	-	-
Southern African Tourism	725	-	-	-	-	-	-	-	-	-	-
Services Association											
N12 Treasure Route Association	300	600	600	-	-	0.1%	-	-	-	-	-

1. Estimates of National Expenditure data tables are available and can be downloaded from www.treasury.gov.za. These data tables contain detailed information by goods and services, and transfers and subsidies item by programme.

Personnel information

Table 33.14 Destination Development personnel numbers and cost by salary level¹

$ \begin{array}{ c c c c c c c c c c c c c c c c c c c$																				
Number of of posts additional posts file Image: Salary level for the post fi			•																	
Number of funded posts Number of posts Number of posts Number of posts Average radiitional to the establishment Actual Revised estimate Number of posts Number of posts Average radiitional Average radiitional Average growth Average stalary Destination Development Number Cost cost Number<		estil	nated for																	
$ \begin{array}{ c c c c c c c c c c c c c c c c c c c$		31 M	arch 2019			Nur	nber and c	ost ² of	person	inel posts fi	illed/pl	anned	for on fund	led esta	ablishm	nent			Nu	mber
$ \begin{array}{ c c c c c c c c c c c c c c c c c c c$		Number	Number of																Average	Average:
$ \begin{array}{ c c c c c c c c c c c c c c c c c c c$		of	posts																growth	Salary
		funded	additional																rate	level/Total
Destination Development Number Cost cost Cost cost Number Cost Cost <t< td=""><td></td><td>posts</td><td>to the</td><td>A</td><td>Actual</td><td></td><td>Revise</td><td>d estin</td><td>nate</td><td></td><td></td><td>Mediu</td><td>um-term ex</td><td>pendit</td><td>ure est</td><td>imate</td><td></td><td></td><td>(%)</td><td>(%)</td></t<>		posts	to the	A	Actual		Revise	d estin	nate			Mediu	um-term ex	pendit	ure est	imate			(%)	(%)
Destination Development Number Cost cost Co			establishment	20	17/18		20	18/19		20	19/20		20	20/21		20	21/22		2018/19	- 2021/22
Salary - 73 49.0 0.7 67 48.3 0.7 68 55.8 0.8 68 59.9 0.9 68 64.2 0.9 0.5% 100.0% 1 - 6 7 - 5 1.3 0.3 7 2.2 0.3 4 1.3 0.3 4 1.4 0.4 4 1.5 0.4 -17.0% 7.0% 7 - 10 27 - 32 16.4 0.5 27 14.0 0.5 31 20.1 0.6 31 21.6 0.7 31 23.2 0.7 4.7% 44.3%						Unit			Unit			Unit			Unit			Unit		
level 67 - 73 49.0 0.7 67 48.3 0.7 68 55.8 0.8 68 59.9 0.9 68 64.2 0.9 0.5% 100.0% 1 - 6 7 - 5 1.3 0.3 7 2.2 0.3 4 1.3 0.3 4 1.4 0.4 4 1.5 0.4 -17.0% 7.0% 7 - 10 27 - 32 16.4 0.5 27 14.0 0.5 31 20.1 0.6 31 21.6 0.7 31 23.2 0.7 4.7% 44.3%	Destination	n Developm	ient	Number	Cost	cost	Number	Cost	cost	Number	Cost	cost	Number	Cost	cost	Number	Cost	cost		
1-6 7 - 5 1.3 0.3 7 2.2 0.3 4 1.3 0.3 4 1.4 0.4 4 1.5 0.4 -17.0% 7.0% 7-10 27 - 32 16.4 0.5 27 14.0 0.5 31 20.1 0.6 31 21.6 0.7 31 23.2 0.7 4.7% 44.3%	Salary																			
7-10 27 - 32 16.4 0.5 27 14.0 0.5 31 20.1 0.6 31 21.6 0.7 31 23.2 0.7 4.7% 44.3%	level	67	-	73	49.0	0.7	67	48.3	0.7	68	55.8	0.8	68	59.9	0.9	68	64.2	0.9	0.5%	100.0%
	1-6	7	-	5	1.3	0.3	7	2.2	0.3	4	1.3	0.3	4	1.4	0.4	4	1.5	0.4	-17.0%	7.0%
	7 – 10	27	-	32	16.4	0.5	27	14.0	0.5	31	20.1	0.6	31	21.6	0.7	31	23.2	0.7	4.7%	44.3%
11-12 23 - 24 18.6 0.8 23 20.8 0.9 24 23.2 1.0 24 24.9 1.0 24 26.6 1.1 1.4% 35.1%	11 – 12	23	-	24	18.6	0.8	23	20.8	0.9	24	23.2	1.0	24	24.9	1.0	24	26.6	1.1	1.4%	35.1%
<u>13 - 16</u> 10 - <u>12 12.6 1.0</u> 10 11.3 1.1 <u>9 11.2 1.2</u> <u>9 12.1 1.3</u> <u>9 12.9 1.4</u> -3.5% <u>13.7%</u>		1 10	1	40	12 0	10	10	11 2	1 1	0	11 2	1 2	0	12.1	1 2	0	12.0	1 4	2 50/	12 70/

1. Data has been provided by the department and may not necessarily reconcile with official government personnel data.

2. Rand million.

Programme 4: Tourism Sector Support Services

Programme purpose

Enhance transformation, increase skill levels and support the development of the sector to ensure that South Africa is a competitive tourism destination.

Objectives

- Facilitate the development and growth of tourism enterprises to contribute to inclusive economic growth and job creation by implementing 6 enterprise development incubators by March 2020, an additional 2 in 2020/21, and another 2 in 2021/22.
- Facilitate tourism capacity-building programmes by:
 - training 640 chefs, 200 learners in the blue flag training programme, 250 sommeliers, 1 500 food safety assurers, 1 500 learners in the hospitality youth programme, and 60 learners in the resource efficiency training programme by March 2020
 - convening the national tourism careers expo over the medium term
 - training 20 black women at institutions of higher learning through a customised executive development programme by March 2020
 - implementing 6 programmes to upskill and train tourist guides over the medium term
 - implementing provincial and local government capacity-building programmes by March 2022.

- Accelerate the transformation of the tourism sector over the medium term by:
 - implementing the tourism incentive programme (market access, tourism grading, energy efficiency, sector transformation and 1 additional incentive) in each year over the medium term
 - conducting initiatives to empower women in tourism
 - providing support to tour operators through social tourism schemes
 - developing 1 social tourism scheme.
- Ensure integrity and facilitate accurate tourism information by:
 - regulating the tourist guide industry on an ongoing basis
 - managing complaints in terms of chapter 5 of the Tourism Act (2014) over the medium term
 - developing the tourism safety programme in collaboration with partners by March 2021.

Subprogrammes

- Tourism Sector Support Services Management provides administrative support to the programme's activities.
- *Tourism Human Resource Development* facilitates the efficient management and implementation of human resource development initiatives for the tourism sector.
- Enterprise Development and Transformation facilitates inclusive participation and sustainability in the tourism sector.
- Tourism Visitor Services ensures the integrity of information and facilitates accurate tourism information.
- *Tourism Incentive Programme* manages the establishment of capital and non-capital tourism incentives to promote and encourage the development and growth of the tourism sector.

Expenditure trends and estimates

Table 33.15 Tourism Sector Support Services expenditure trends and estimates by subprogramme and economic classification

Subprogramme					Average	Average: Expen-				Average	Average: Expen-
					growth	diture/				growth	diture/
				Adjusted	rate	Total	Medium-1	erm expend	diture	rate	Total
	Audi	ited outcor	ne	appropriation	(%)	(%)		stimate		(%)	(%)
R thousand	2015/16	2016/17	2017/18	2018/19	2015/16 -		2019/20	2020/21	2021/22	2018/19 -	
Tourism Sector Support Services Management	9 215	8 983	12 653	12 679	11.2%	4.3%	11 893	12 643	13 425	1.9%	4.0%
Tourism Human Resource	18 058	19 524	32 706	22 596	7.8%	9.3%	27 890	30 038	31 680	11.9%	8.9%
Development											
Enterprise Development and Transformation	33 351	12 201	44 313	49 652	14.2%	13.9%	52 655	56 300	59 365	6.1%	17.3%
Tourism Visitor Services	16 176	15 552	21 987	22 949	12.4%	7.7%	24 875	26 934	28 4 16	7.4%	8.2%
Tourism Incentive Programme	166 016	133 187	150 167	198 777	6.2%	64.8%	189 513	204 632	182 824	-2.8%	61.6%
Total	242 816	189 447	261 826	306 653	8.1%	100.0%	306 826	330 547	315 710	1.0%	100.0%
Change to 2018				-			(9 950)	(5 439)	(6 138)		
Budget estimate											
Economic classification											
Current payments	77 945	60 798	121 474	120 658	15.7%	38.1%	132 570	142 404	150 281	7.6%	43.3%
Compensation of employees	48 458	31 905	70 090	68 628	12.3%	21.9%	80 606	87 608	92 529	10.5%	26.1%
Goods and services ¹	29 487	28 893	51 384	52 030	20.8%	16.2%	51 964	54 796	57 752	3.5%	17.2%
of which:											
Catering: Departmental activities	756	1 131	2 729	1 757	32.5%	0.6%	2 260	2 382	2 515	12.7%	0.7%
Consultants: Business and advisory	15 870	13 367	14 696	31 254	25.3%	7.5%	3 886	4 097	4 321	-48.3%	3.5%
services											
Travel and subsistence	7 978	6 469	16 963	10 020	7.9%	4.1%	20 785	21 916	23 104	32.1%	6.0%
Training and development	409	4 266	5 500	1 640	58.9%	1.2%	18 313	19 308	20 350	131.5%	4.7%
Operating payments	137	376	514	284	27.5%	0.1%	752	795	836	43.3%	0.2%
Venues and facilities	1 502	1 903	5 766	3 680	34.8%	1.3%	3 166	3 339	3 5 1 9	-1.5%	1.1%
Transfers and subsidies ¹	163 881	89 913	92 658	185 654	4.2%	53.2%	174 060	187 936	165 210	-3.8%	56.6%
Departmental agencies and accounts	67 682	14 980	44 612	24 248	-29.0%	15.1%	3 715	3 917	4 129	-44.6%	2.9%
Public corporations and private	71 890	74 712	47 366	160 934	30.8%	35.5%	169 932	183 584	160 623	-0.1%	53.6%
enterprises											
Non-profit institutions	24 200	200	560	472	-73.1%	2.5%	413	435	458	-1.0%	0.1%
Households	109	21	120	-	-100.0%	-	-	-	-	-	-

Table 33.15 Tourism Sector Support Services expenditure trends and estimates by subprogramme and economic classification

classification						[_ [1	
Economic classification						Average:					Average:
					Average growth	Expen- diture/				Average	Expen- diture/
				Adjusted	rate	Total	Medium-t	term expend	lituro	growth rate	Total
	Auc	lited outco	me	appropriation	(%)	(%)		stimate	anture	(%)	(%)
R thousand	2015/16	2016/17	-	2018/19	2015/16		2019/20	2020/21	2021/22	2018/19 -	
Payments for capital assets	615	38 683	47 659	341	-17.8%	8.7%	196	207	219	-13.7%	0.1%
Buildings and other fixed structures	-	37 980	45 408	I	-	8.3%	-	-	-	-	-
Machinery and equipment	615	703	2 251	331	-18.7%	0.4%	196	207	219	-12.9%	0.1%
Software and other intangible assets	-	-	-	10	-	-	-	-	-	-100.0%	-
Payments for financial assets	375	53	35	-	-100.0%	-	-	-	-	-	-
Total	242 816	189 447	261 826	306 653	8.1%	100.0%	306 826	330 547	315 710	1.0%	100.0%
Proportion of total programme	13.7%	9.9%	12.3%	13.6%	-	-	12.8%	13.0%	11.9%	-	-
expenditure to vote expenditure											
Details of transfers and subsidies											
Households						[[[
Social benefits											
Current	59	21	120	_		_			_	_	
Employee social benefits	59	21	120	-	-29.0%	-	-	-	_	-44.6%	-
	59	21	120	-	-29.0%	-	-	-	-	-44.0%	-
Departmental agencies and accounts											
Departmental agencies (non-business entities)											
Current	67 682	14 980	44 612	24 248	30.8%	15.1%	3 715	3 917	4 129	-0.1%	2.9%
Tourism incentive programme	61 689	10 588	40 000	20 000	-73.1%	13.2%	-	-	-	-1.0%	1.6%
National tourism careers expo	3 993	4 392	4 612	4 248	-100.0%	1.7%	3 715	3 917	4 129		1.3%
Tourism accelerated apprenticeship	2 000				-17.8%	0.2%				-13.7%	-
programme	2 000				1,10,0	0.2/0				101770	
Households											
Other transfers to households											
Current	50	-	-	-	-	-	-	-	-	-	-
Tourism incentive programme	50	-	_	-	_	_	-	_	-	-	-
Public corporations and private enterpri	ises										
Private enterprises											
Other transfers to private enterprises											
Current	71 890	74 712	47 366	160 934	-100.0%	35.5%	169 932	183 584	160 623	-	53.6%
Tourism incentive programme	71 890	74 712	47 366	160 934	8.1%	35.5%	169 932	183 584	160 623	1.0%	53.6%
Non-profit institutions											
Current	24 200	200	560	472	-	2.5%	413	435	458	-	0.1%
Tourism incentive programme	10 000	-	_	-	_	1.0%	-	_	-	-	-
Federated Hospitality Association of	200	200	560	472	-	0.1%	413	435	458	-	0.1%
South Africa											
Various Institutions: Small, medium and	13 500	-	-	-	-	1.3%	-	-	-	-	-
micro enterprises development											
Tourism interpretive signage	500	-	-	-	-	-	-	-	-	-	-

1. Estimates of National Expenditure data tables are available and can be downloaded from www.treasury.gov.za. These data tables contain detailed information by goods and services, and transfers and subsidies item by programme.

Personnel information

Table 33.16 Tourism Sector Support Services personnel numbers and cost by salary level¹

		er of posts																	
	estin	nated for																	
	31 M	arch 2019			Nur	nber and c	ost ² of	person	nel posts i	illed/p	anned	for on fun	ded est	tablish	ment			Nu	mber
	Number	Number																Average	Average:
	of	of posts																growth	Salary
	funded	additional																rate	level/Total
	posts to the Actual					Revise	d estin	nate			Mediu	m-term ex	pendit	ure est	imate			(%)	(%)
establishmen			20	17/18		201	18/19		20:	9/20		202	0/21		202	21/22		2018/19	- 2021/22
					Unit			Unit			Unit			Unit			Unit		
Tourism Secto	or Support	Services	Number	Cost	cost	Number	Cost	cost	Number	Cost	cost	Number	Cost	cost	Number	Cost	cost		
Salary level	101	-	99	70.1	0.7	101	68.6	0.7	102	80.6	0.8	104	87.6	0.8	103	92.5	0.9	0.7%	100.0%
1-6	12	-	5	1.6	0.3	12	4.0	0.3	4	1.4	0.4	4	1.5	0.4	4	1.7	0.4	-30.7%	5.9%
7 – 10	49	-	52	27.9	0.5	49	25.5	0.5	51	28.2	0.6	53	31.5	0.6	53	33.8	0.6	2.7%	50.2%
11 – 12	26	-	26	22.1	0.8	26	23.2	0.9	26	24.8	1.0	26	26.5	1.0	26	28.4	1.1	-	25.4%
13 - 16	14	-	16	18.5	1.2	14	16.0	1.1	21	26.2	1.2	21	28.1	1.3	20	28.7	1.4	12.6%	18.5%

Data has been provided by the department and may not necessarily reconcile with official government personnel data.
Rand million.

Entity

South African Tourism

Mandate

The Tourism Act (2014) mandates South African Tourism to market South Africa internationally and domestically as a preferred tourism and business events destination, ensure that tourist facilities and services are of the highest standard, and monitor and evaluate the performance of the tourism sector.

Selected performance indicators

Table 33.17 South African Tourism performance indicators by programme/objective/activity and related outcome

Indicator	Programme/Objective/Activity	MTSF outcome		Past ¹		Current		Projections		
			2015/16	2016/17	2017/18	2018/19	2019/20	2020/21	2021/22	
Number of international tourist	Leisure tourism marketing		8 903 773	10 044 163	10 300 000	11 200 000	11 900 000	13 200 000	14 200 000	
arrivals per year										
Total tourist foreign direct spend	Leisure tourism marketing		R68.1bn	R75.5bn	R80.7bn	R81.3bn	R88.6bn	R100.8bn	R118.4bn	
per year										
Number of domestic holiday trips	Leisure tourism marketing		2 700 000	2 600 000	2 937 000	3 200 000	3 400 000	3 500 000	3 600 000	
per year										
Domestic holiday revenue per	Leisure tourism marketing		_3	_3	R6.8bn	R8.3bn	R8.8bn	R9.3bn	R12.0bn	
year ²		Outcome 4: Decent								
Number of business events hosted	Business events	employment	108	125	206	153	168	185	204	
in South Africa per year		through inclusive								
Number of bids supported for	Business events	growth	53	_3	58	105	115	126	138	
international and regional										
business events per year										
Number of accommodation	Visitor experience		5 230	5 354	5 058	6 229	5 500	5 800	6 100	
establishments graded per year										
Number of international	Business events		_3	73 866	91 740	86 006	90 300	94 800	99 500	
delegates hosted in South										
Africa per year										

 Historical figures have been aligned to those published by the United Nations Tourism Organisation. Over the medium term, targets have been revised and aligned to the fiscal financial year.

Old indicator selected for publication in the 2019 Estimates of National Expenditure.

3. No historical data available..

Expenditure analysis

South African Tourism contributes to economic growth by marketing South Africa as a destination of choice for leisure and business tourism. As part of its effort to boost international tourism, the entity plans to transfer R751.6 million in 2019/20 to all its international offices to focus on country-specific marketing campaigns for the hosting of international trade-related events, customer relations management, and in-country trade partnerships. These efforts are expected to increase international tourist arrivals from an estimated 11.2 million in 2018/19 to an estimated 14.2 million in 2021/22, and total international tourism revenue from an estimated R81.3 billion in 2018/19 to a projected R118.4 billion in 2021/22.

In addition to intensifying its marketing efforts internationally, the entity plans to increase the number of local holiday trips from 3.2 million in 2018/19 to 3.6 million in 2021/22. To this end, R165.5 million has been set aside over the medium term to entrench a culture of domestic travel among South Africans by, among other things, devising programmes to encourage local holidaymakers to visit various destinations in the country.

The number of business events hosted in South Africa increased from 125 in 2016/17 to 206 in 2017/18, with 91 740 international delegates attending business events in 2017/18. To increase the number of delegates to 99 500 in 2021/22, and to increase the number of bids to host events supported from an estimated 105 in 2018/19 to a projected 138 in 2021/22, R427 million has been set aside over the medium term.

The entity plans to spend R3.4 billion over the medium term to build the South African tourism brand. Of this amount, R255.4 million is set aside in 2019/20 for electronic and print media and marketing material, including producing above the line live footage, and public relations and marketing campaigns. The entity also plans to spend R220.2 million over the MTEF period on assessor fees and training for tourism grading, seminars and workshops; and integrated marketing and communications campaigns, which include the promotion of new tourism grading criteria. This is expected to increase the number of graded establishments from 6 229 in 2018/19 to 6 100 in 2021/22.

The entity receives 83.7 per cent (R4 billion) of its projected revenue over the MTEF period from transfers from the department with the other revenue generated from tourism marketing levies, grading income, interest on investments and sundry income (exhibitions such as the Africa's Travel Indaba).

Programmes/Objectives/Activities

Table 33.18 South African Tourism expenditure trends and estimates by programme/objective/activity

						Average:					Average:
					Average	Expen-				Average	Expen-
					growth	diture/				growth	diture/
				Revised	rate	Total	Medium	-term expen	diture	rate	Total
	Audite	ed outcome		estimate	(%)	(%)		estimate		(%)	(%)
R thousand	2015/16	2016/17	2017/18	2018/19	2015/16	- 2018/19	2019/20	2020/21	2021/22	2018/19	- 2021/22
Administration	93 078	102 127	139 991	132 271	12.4%	8.7%	135 171	140 936	148 381	3.9%	9.0%
Business Enablement	63 138	99 907	81 295	85 929	10.8%	6.2%	89 700	94 710	99 714	5.1%	6.0%
Leisure Tourism Marketing	1 001 038	846 955	972 958	1 026 270	0.8%	72.0%	1 066 602	1 130 759	1 190 488	5.1%	71.4%
Business Events	57 713	154 552	119 000	129 287	30.8%	8.6%	137 689	140 932	148 377	4.7%	9.0%
Visitor Experience	45 186	54 035	76 621	65 807	13.4%	4.5%	68 695	72 532	76 363	5.1%	4.6%
Total	1 260 153	1 257 576	1 389 865	1 439 564	4.5%	100.0%	1 497 857	1 579 869	1 663 323	4.9%	100.0%

Statements of historical financial performance and position

Table 33.19 South African Tourism statements of historical financial performance and position

Statement of financial performance									Average: Outcome/
		Audited		Audited		Audited	Budget	Revised	Budget
	Budget	outcome	Budget	outcome	Budget	outcome	estimate	estimate	(%)
R thousand	2015/1	16	2016/2	17	2017/1	.8	2018	/19	2015/16 - 2018/19
Revenue									
Non-tax revenue	91 842	174 894	94 355	132 124	203 735	123 947	100 701	100 701	108.4%
Other non-tax revenue	91 842	174 894	94 355	132 124	203 735	123 947	100 701	100 701	108.4%
Transfers received	1 081 712	1 100 915	1 124 297	1 162 425	1 258 874	1 246 129	1 338 863	1 338 863	100.9%
Total revenue	1 173 554	1 275 809	1 218 652	1 294 549	1 462 609	1 370 076	1 439 564	1 439 564	101.6%
Expenses									
Current expenses	1 173 554	1 260 153	1 218 652	1 257 576	1 462 609	1 389 865	1 439 564	1 439 564	101.0%
Compensation of employees	191 792	166 703	179 557	186 255	204 294	196 815	216 085	216 085	96.7%
Goods and services	966 541	1 080 604	1 022 645	1 059 674	1 245 992	1 180 727	1 210 453	1 210 454	101.9%
Depreciation	15 221	12 846	16 450	11 647	12 323	12 323	13 026	13 026	87.4%
Total expenses	1 173 554	1 260 153	1 218 652	1 257 576	1 462 609	1 389 865	1 439 564	1 439 564	101.0%
Surplus/(Deficit)	_	15 656	_	36 973	-	(19 789)	-	_	
Statement of financial position									
Carrying value of assets	60 030	107 597	114 268	101 335	107 111	89 647	113 216	113 216	104.4%
Loans	-	-	-	8	-	-	-	-	-
Receivables and prepayments	33 554	44 288	47 034	20 714	21 895	34 731	23 143	23 143	97.8%
Cash and cash equivalents	395 750	459 358	487 838	551 260	582 682	573 802	615 895	615 895	105.7%
Total assets	489 334	611 243	649 140	673 317	711 688	698 180	752 254	752 254	105.1%
Accumulated surplus/(deficit)	130 824	139 307	147 944	238 191	251 768	128 107	-	-	95.3%
Capital and reserves	28 068	70 537	74 910	70 589	74 613	70 626	78 865	78 865	113.3%
Finance lease	373	349	371	206	218	79	230	230	72.5%
Trade and other payables	282 229	347 787	369 350	320 738	328 605	456 274	347 336	624 454	131.8%
Provisions	47 841	53 263	56 565	43 593	46 078	43 093	48 704	48 704	94.7%
Total equity and liabilities	489 335	611 243	649 140	673 317	701 281	698 179	475 136	752 254	118.1%

Statements of estimates of financial performance and position

Table 33.20 South African Tourism statements of estimates of financial performance and position

Statement of financial performance			Average:					Average:
		Average	Expen-				Average	Expen-
		growth	diture/				growth	diture/
	Revised	rate	Total				rate	Total
	estimate	(%)	(%)	Med	ium-term estimat	e	(%)	(%)
R thousand	2018/19	2015/16 -	2018/19	2019/20	2020/21	2021/22	2018/19	- 2021/22
Revenue								
Non-tax revenue	100 701	-16.8%	10.0%	106 340	112 189	118 358	5.5%	7.1%
Other non-tax revenue	100 701	-16.8%	10.0%	106 340	112 189	118 358	5.5%	7.1%
Transfers received	1 338 863	6.7%	90.0%	1 391 517	1 467 680	1 544 964	4.9%	92.9%
Total revenue	1 439 564	4.1%	100.0%	1 497 857	1 579 869	1 663 323	4.9%	100.0%

Table 33.20 South African Tourism statements of estimates of financial performance and position

Statement of financial performance			Average:					Average
		Average	Expen-				Average	Expen
		growth	diture/				growth	diture/
	Revised	rate	Total				rate	Total
	estimate	(%)	(%)	Med	ium-term estima	te	(%)	(%)
R thousand	2018/19	2015/16 -	2018/19	2019/20	2020/21	2021/22	2018/19	2021/22
Expenses								
Current expenses	1 439 564	4.5%	100.0%	1 497 857	1 579 869	1 663 322	4.9%	100.0%
Compensation of employees	216 085	9.0%	14.3%	228 353	241 105	254 365	5.6%	15.2%
Goods and services	1 210 454	3.9%	84.8%	1 255 749	1 324 252	1 393 647	4.8%	83.9%
Depreciation	13 026	0.5%	0.9%	13 755	14 512	15 310	5.5%	0.9%
Total expenses	1 439 564	4.5%	100.0%	1 497 857	1 579 869	1 663 322	4.9%	100.0%
Surplus/(Deficit)	-			-	-	-		
Statement of financial position								
Carrying value of assets	113 216	1.7%	15.1%	119 557	126 132	133 069	5.5%	15.1%
Receivables and prepayments	23 143	-19.5%	4.6%	24 439	25 783	27 201	5.5%	3.1%
Cash and cash equivalents	615 895	10.3%	80.3%	650 385	686 156	723 895	5.5%	81.9%
Total assets	752 254	7.2%	100.0%	794 380	838 071	884 165	5.5%	100.0%
Capital and reserves	78 865	3.8%	10.7%	83 282	87 946	92 783	5.6%	10.5%
Finance lease	230	-13.0%	0.0%	239	243	256	3.6%	0.0%
Trade and other payables	624 454	21.5%	63.2%	659 427	695 599	733 857	5.5%	83.0%
Provisions	48 704	-2.9%	7.0%	51 432	54 284	57 269	5.5%	6.5%
Total equity and liabilities	752 254	7.2%	100.0%	794 380	838 071	884 165	5.5%	100.0%

Personnel information

Table 33.21 South African Tourism personnel numbers and cost by salary level

		ber of posts mated for																	
	31 N	Aarch 2019			Numb	er and cos	st ¹ of pers	sonnel	posts filled	d/planne	d for on	funded e	stablishn	nent				Nun	nber
ī	Number	Number																Average	Average:
	of	of																growth	Salary
	funded	posts																rate	level/Total
	posts	on approved		Actual		Revise	ed estima	ate		N	/ledium-	term exp	enditure	estimat	te			(%)	(%)
		establishment	2	017/18		2	018/19		2	019/20		2	020/21		2	021/22		2018/19 -	2021/22
					Unit			Unit			Unit			Unit			Unit		
South Afr	rican Tou	ırism	Number	Cost	cost	Number	Cost	cost	Number	Cost	cost	Number	Cost	cost	Number	Cost	cost		
Salary lev	rel 202	202	185	196.8	1.1	202	216.1	1.1	202	228.4	1.1	202	241.1	1.2	202	254.4	1.3	5.6%	100.0%
1-6	7	7	6	1.1	0.2	7	1.3	0.2	7	1.4	0.2	7	1.5	0.2	7	1.6	0.2	5.6%	3.5%
7 - 10	68	68	61	29.3	0.5	68	35.0	0.5	68	36.9	0.5	68	39.0	0.6	68	41.2	0.6	5.6%	33.7%
11 - 12	40	40	34	28.4	0.8	40	35.2	0.9	40	37.1	0.9	40	39.2	1.0	40	41.4	1.0	5.6%	19.8%
13 – 16	79	79	76	116.7	1.5	79	125.2	1.6	79	132.4	1.7	79	139.8	1.8	79	147.4	1.9	5.6%	39.1%
17 – 22	8	8	8	21.3	2.7	8	19.4	2.4	8	20.5	2.6	8	21.6	2.7	8	22.8	2.9	5.6%	4.0%

1. Rand million.

Additional tables

Table 33.A Summary of expenditure on infrastructure

Project name	Service delivery	Current	Total				Adjusted			
	outputs	project stage	project cost	Audited outcome			appropriation	Medium-ter	m expenditure e	estimate
R thousand				2015/16	2016/17	2017/18	2018/19	2019/20	2020/21	2021/22
Departmental infrastructure										
Large projects (total project cost	of at least R250 million but less than R1	billion over the project life cycle)								
Working for Tourism	Upgrading of and additions to tourism attractions and venues	Tender	1 022 891	87 160	121 008	169 118	217 944	133 333	143 283	151 045
Small projects (total project cost	of less than R250 million over the proje	ct life cycle)								
Tourism incentive programme	Upgrading of and additions to tourism attractions and venues	Tender	83 388	-	37 980	45 408	-	-	-	-
Tourism House maintenance and upgrades	Office upgrades and maintenance	Design	650	-	-	-	650	-	-	-
Total			1 106 929	87 160	158 988	214 526	218 594	133 333	143 283	151 045

Table 33.B Summary of donor funding

Donor	Project	Programme	Period of	Amount	Main economic	Spending							
			commitment	committed	classification	focus	Au	dited outcome		Estimate	Medium-terr	n expenditure	estimate
R thousand							2015/16	2016/17	2017/18	2018/19	2019/20	2020/21	2021/22
Foreign in cash													
European Union	Golden Gate Highlands National Park interpretive centre	Destination Development	3 years	120 000	Non-profit institutions	Construction of an interpretive centre featuring dinosaur relics found in the park. The centre will also be a tourist destination	_	-	25 987	_	_	_	-
European Union	Baviaanskloof world Heritage site interpretive centre	Destination Development	3 years	57 610	Departmental agencies and accounts	Construction of an interpretative centre at the UNESCO proclaimed world heritage site, which will server as an interactive visitor information centre	-	-	-	22 799	18 080	16 731	-
Total				177 610			-	-	25 987	22 799	18 080	16 731	-



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